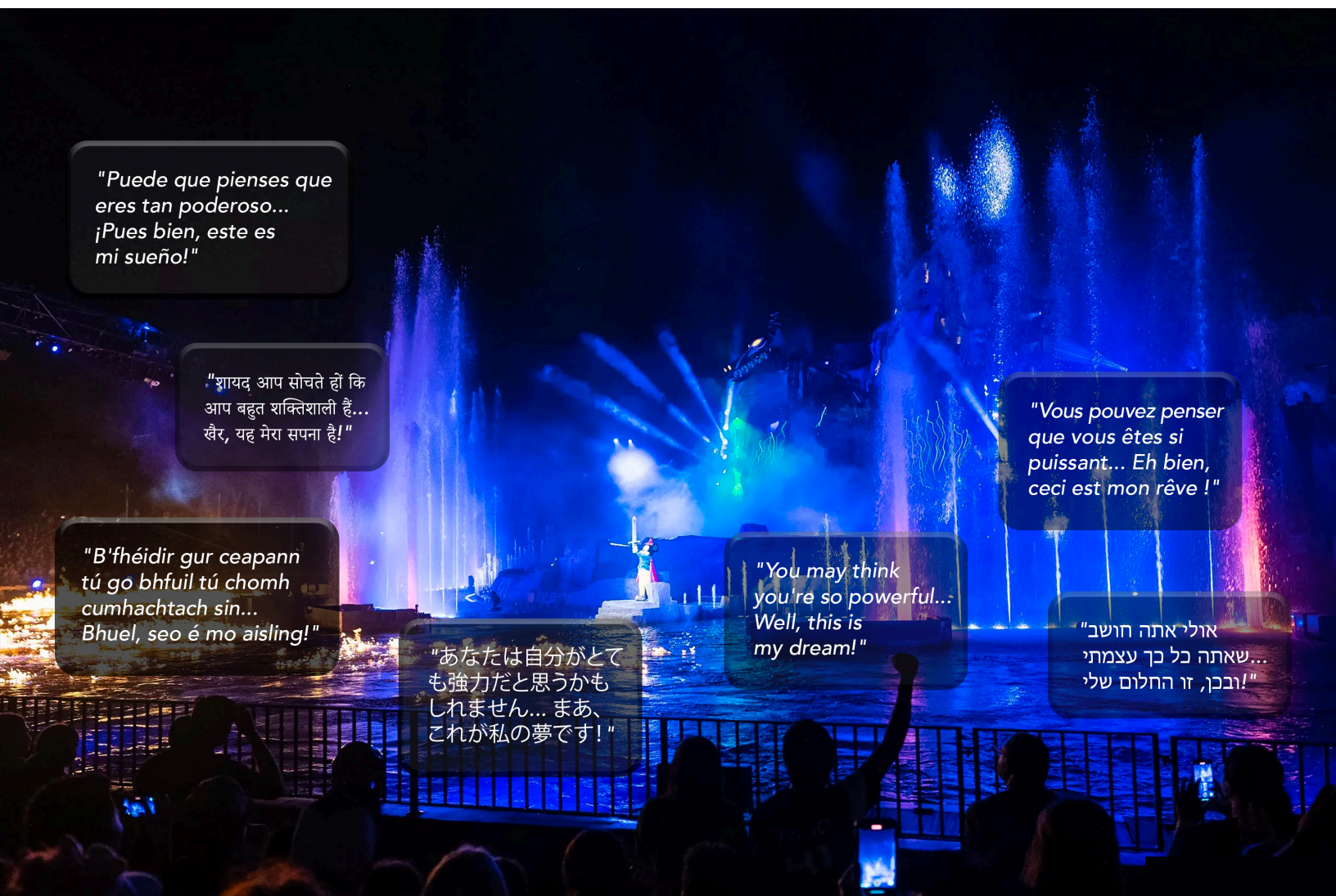


Cosmopolitan Theater Translation

Enterprise-Level Use Case Pitches

John Gnotek | Circa Q3-2023



"Puede que pienses que
eres tan poderoso...
¡Pues bien, este es
mi sueño!"

"शायद आप सोचते हों कि
आप बहुत शक्तिशाली हैं...
खैर, यह मेरा सपना है!"

"B'fhéidir gur ceapann
tú go bhfuil tú chomh
cumhachtach sin...
Bhuel, seo é mo aisling!"

"あなたは自分がとて
も強力だと思うかも
しれません... まあ、
これが私の夢です!"

"You may think
you're so powerful...
Well, this is
my dream!"

"Vous pouvez penser
que vous êtes si
puissant... Eh bien,
ceci est mon rêve !"

"אולי אתה חושב
שאתה כל כך עצמתי
!ובכן, זו החלום שלי"

Every Guest, Every Word—In Their Language

Global destinations like Disney and Universal attract millions of visitors from around the world—each bringing their own language, culture, and expectations. Yet many of the

most immersive experiences, including grand finale shows, are delivered in a single primary language. For those who don't understand it, a significant part of the experience is lost.

AI-powered real-time translation changes that.

By leveraging a smartphone app, spoken dialogue, narration, and key moments can be translated instantly into the guest's preferred language—delivered through audio or on-screen text, synchronized with the live performance. What was once inaccessible becomes fully immersive.

As illustrated in the opening visual and the visual below, the same moment can be experienced simultaneously across multiple languages—without altering the performance itself.

This is not just translation—it is inclusion at scale. Every guest, regardless of language, can fully engage with the story, emotion, and intent of the experience.

For operators, the opportunity is clear: *elevate guest satisfaction, expand accessibility, and transform world-class attractions into truly global experiences.*



Wrap Up

At its core, this is a simple shift with profound impact: *from a single-language experience to a truly global one.*

As shown, the performance itself remains unchanged—the story, staging, and artistry stay intact—yet the experience becomes universally accessible through real-time translation layered seamlessly on top.

For guests, this means no longer observing from the outside, but fully participating—understanding dialogue, feeling emotional nuance, and connecting to the narrative as intended. For operators, it represents a scalable way to elevate satisfaction, extend inclusivity, and differentiate the experience without redesigning the attraction.

In a world where audiences are increasingly global, the expectation is not just to attend—but to understand.

This approach meets that expectation directly—ensuring that every guest, regardless of language, experiences the moment as it was meant to be.